

Dear Slinfold Parish Council,

On Sunday 23 September, the inaugural Vélo South, a major 100-mile closed road sportive, will welcome 15,000 cyclists to West Sussex, showcasing the beauty of its countryside. The event is a great platform for local and national charities to raise money for good causes, anticipated to be one of the most successful charitable sporting events of 2018.

Following on from our previous correspondences, we are now sending you further details of any event associated road closures in the Slinfold Parish Council area, ahead of these details being sent to local residents and businesses via a leaflet drop commencing from 1 May. We will also be presenting to all local parish councils at the Horsham Association of Local Councils Meeting (HALC) on 18 April. This e-leaflet marks the beginning of our fuller detailed engagement programme, and will give you further information on the event, how people can get involved, and how we plan to communicate with local people. It also gives us an opportunity to listen to your concerns and local knowledge and take these on board at this early planning stage. We appreciate the important role that Parish Councils play as representatives of the local community, and subsequently are engaging with you first to make sure that you are aware of current planning ahead of wider communication of event information.

The detail in this e-leaflet is circulated to make sure you have complete information in order to have a focused and productive presentation in April. Certain plans or timings may change based on access needs, but this e-leaflet communicates the timings and route that are currently agreed with the local Highways departments. Any changes brought about due to our engagement programme will be communicated to you at the earliest convenient date and in a second leaflet drop to all businesses and residents (scheduled for August). We are also currently working alongside West Sussex County Council and Chichester and Horsham District Councils developing our TTRO application. Once complete, the final details of the road closures will be advertised by West Sussex County Council in conjunction with our wider communications.

You will find on pages 3 and 4 of this e-leaflet the map for the current working route and overleaf full details of road closures and timings across the day specific to your Parish.

We welcome your early thoughts and feedback to better understand any access needs within your Parish footprint. If you know of any specific access needs on the day of the event within your Parish, please get in touch with the details or contacts for those affected so that we have plenty of time to make plans. You can contact us on route@velosouth.com or 01243 935 359, which is currently live.

We welcome the opportunity to work with you to deliver an enjoyable and beneficial day for participants, local communities and businesses.

- the Vélo South team



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ROAD CLOSURE DETAILS

Communications Timeline

Please find below a topline summary of our communications over the coming months. Further details will be shared at the Parish Council meeting in April.

March:	Initial notification and information sent to all Parish Councils and members. Initial notification and information sent to selected businesses including sporting organisations to avoid clashes with local fixtures / events.
April:	Presentations to all Parish Councils.
May:	First leaflet drop to all addresses along the route and within the event footprint. Calls to all businesses along the event route.
June:	Information included in West Sussex County Council 'Connections' newspaper.
July:	Information page included within 'Our District', Horsham District Council's magazine.
August:	Second leaflet drop to all addresses along the route and within the event footprint.
September:	Advanced Warning signage erected around the region with closure timings and contact details.

Road Closures and Timings in your Parish

Toat Hill / Horsham Road: 07:30 – 15:00

Stane St / A29: 07:30 – 15:00

Guildford Road / A281: 07:30 – 15:00

Estimated first cyclist entering Slinfold Parish: 09:08

Estimated last cyclist leaving Slinfold Parish: 13:59

A full list of all road closures along the route will be published on our website in the coming weeks.

Pit Stops

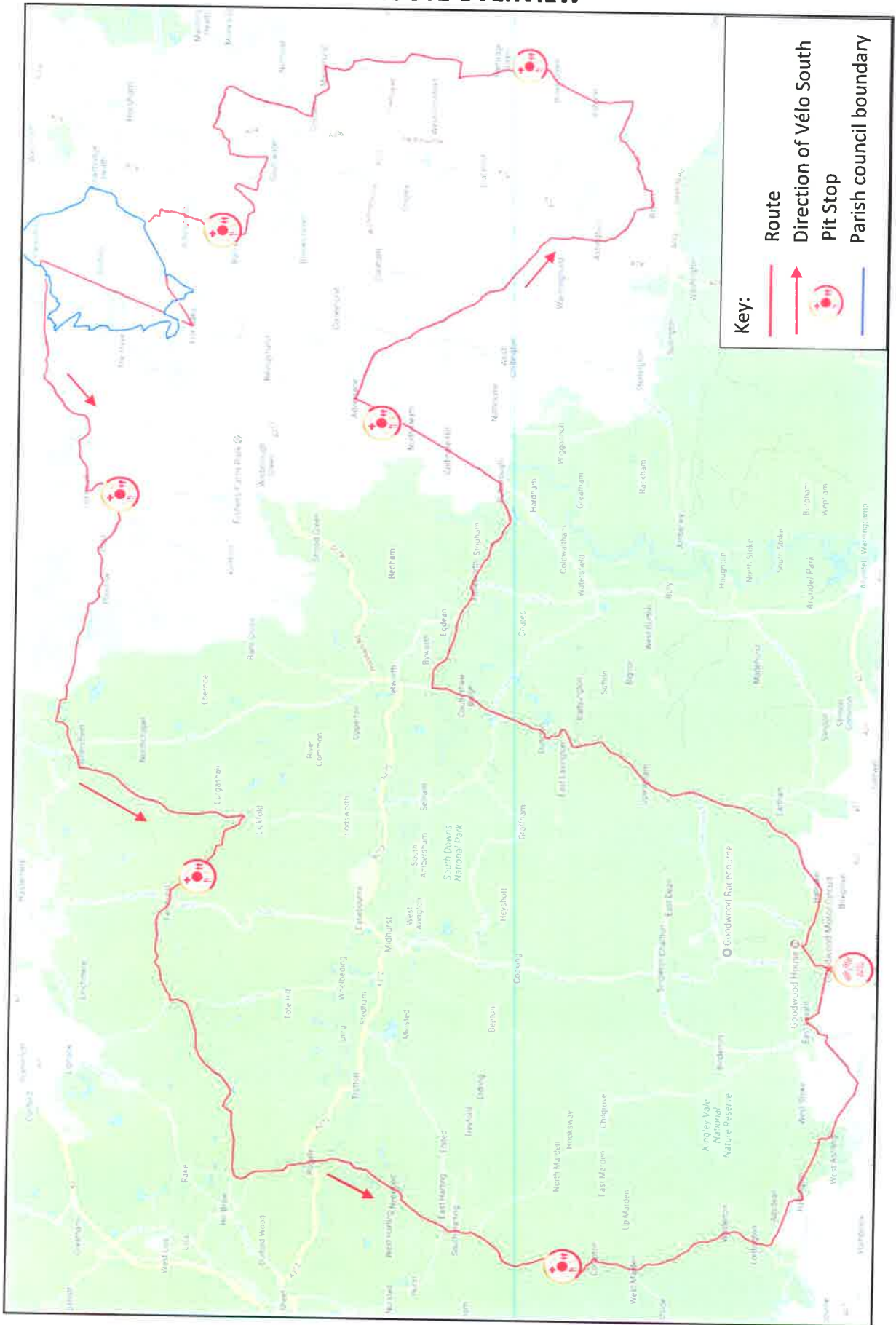
Pit Stops providing facilities to support the cyclists will be located at various points along the 100-mile route and they can be found on the map overleaf. These will include temporary toilets and waste management facilities to make sure that the event does not have an adverse impact on local communities and the environment. Full cleansing of these sites, their surroundings and the wider route will take place before and after the event to make sure that any litter is collected.

There are no confirmed Pit Stops in your Parish.

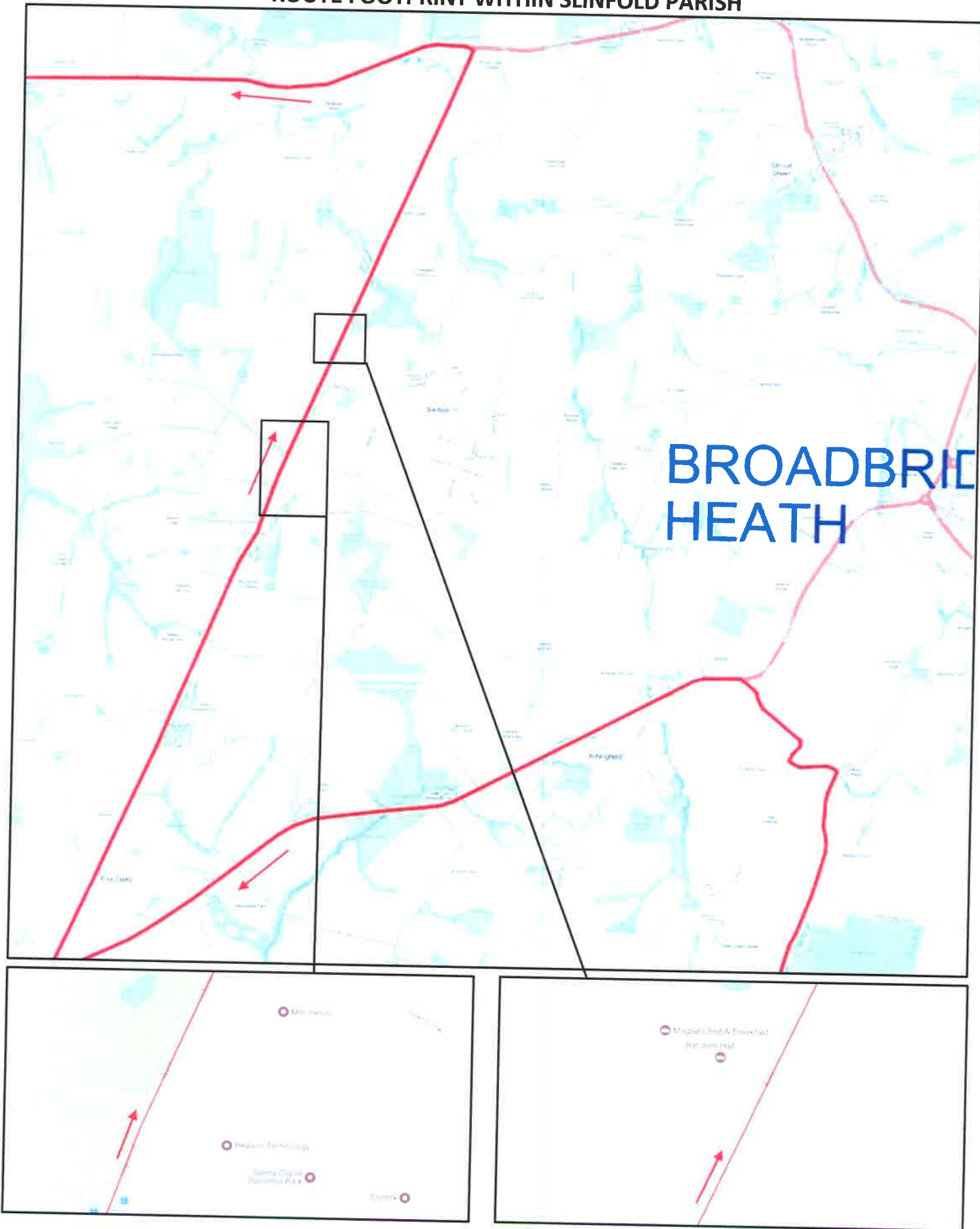
Local Access Details

- The A272 will be closed where it crosses the route.
- The A24 and A281 will not be affected by road closures.

ROUTE OVERVIEW



ROUTE FOOTPRINT WITHIN SLINFOLD PARISH



IMMEDIATE ACCESS CONSIDERATIONS

How will local people be informed about the event?

Vélo South recognises that widespread communication of the event and its associated road closures are crucial to the success of the day. Full details of the event will be published at the earliest possible date to allow ample time to plan ahead. Communication of event information will include two leaflet drops (with the first scheduled for May) to all addresses in close proximity to the route and within the event footprint; local media, together with the use of local community mediums, such as local noticeboards and newsletters and in selected local community halls and businesses; and advanced warning road signage strategically placed through the event's footprint two weeks prior to the event. Certain key businesses such as wedding venues will also be contacted ahead of the May distribution date to allow them to begin planning around the road closures.

Will emergency services be affected?

All Emergency Services are fully engaged with the planning process and are in attendance at all meetings including safety meetings. They will have a presence in the Event Control Room on the day of the event to make sure their response needs are maintained and unobstructed.

Emergency Services will operate as usual on the day of the event and emergency services vehicle access will be maintained throughout. The public should use normal protocol, calling 999 or 111, as appropriate in the case of an emergency.

Please note the event has its own medical provider to cover the needs of participants during the event.

How will carers be able to carry out their normal visits?

Care companies will be contacted about the event as part of event communications. All care providers are advised to plan for care visits bearing in mind road closure timings and that there may be increased traffic on some roads. Care companies and care providers should plan ahead using the information provided. Where assistance is required, the Route Team will be able to assist in identifying access solutions. We are very much used to assisting with care visits and priority is given to assisting carers, especially in the case of timed medication.

If there are any issues on the day of the event, the event hotline should be used to arrange access. In the case of an emergency, emergency services can be called as normal.

What steps will be taken to manage the Pit Stops?

Vélo South will have Pit Stops along the route, which will provide facilities to support the cyclists. These will include temporary toilets and waste management facilities to make sure that the event does not have an adverse impact on local communities and the environment.

Who is responsible for waste management in the area?

We will organise full cleansing of Pit Stops, their surroundings and the wider route will occur before and after the event to make sure that any litter is collected.

How can people get around the road closures, and what access will be in place?

Advice on getting around the road closures is available on the event website: www.velosouth.com/the-ride/road-closures.

We do recommend where possible to plan any journeys ahead of time. The easiest way to navigate around the road closures will be to use Google maps or a satellite enabled/live update GPS. The route and road closures will be updated live into these systems on the day of the event.

Diversion routes are agreed with West Sussex County Council Highways department and will be in place on the day of the event. There will also be stewards in position at every road junction who will be briefed on event information and will be able to assist with local access.

If you are aware of any access considerations for the day of the event, please get in touch as early as possible so that we have plenty of time to organise any access or plans.

Is staging the event a burden on the tax payer?

The event is privately funded and covers all aspects of its staging. There is no request for financial support from West Sussex County Council or Chichester or Horsham District Councils and their public finances for the event delivery. We are investing in building something that we hope will become a celebrated annual event over time.

How can local communities and businesses get involved in the event?

Local communities, businesses and residents are encouraged to get involved with Vélo South and spectate at the event to support their families, friends and other participants who are cycling. There will be opportunities for local residents to volunteer at the event along the route and at the venue. If you are interested in volunteering please email volunteer@velosouth.com.

We want to make it easier for businesses, communities and clubs to see the benefits of the day. For businesses and communities looking to take part, the Vélo South website will feature a page of ideas and tips on how to get involved and the support that is available. They will also be able to apply for event-provided funding to put on spectator activities and activations on the day. More information on this will be on the event website in the coming weeks.

NB: Whilst we will support additional community activity alongside the event, any activity will be independent to the delivery of Vélo and still subject to full Safety Advisory Group (SAG) scrutiny and council event licensing applications.

Businesses can also take part in the event through Business 100. Find out more at: www.velosouth.com/business-100

Contact

Further information is available on www.velosouth.com.

The Vélo South Route team are available to offer assistance both before and on the day of the event.

Email: route@velosouth.com

Phone: 01243 935 359



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SOUTH DOWNS
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**—Vélo—
SOUTH**

OUR CONTACTS



www.velosouth.com



01243 935 359



route@velosouth.com

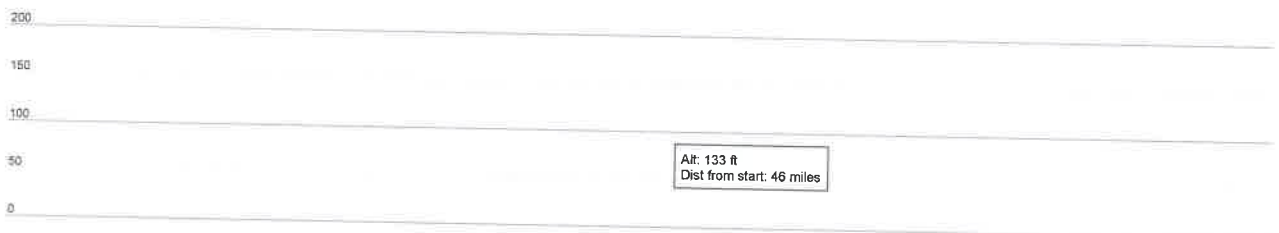
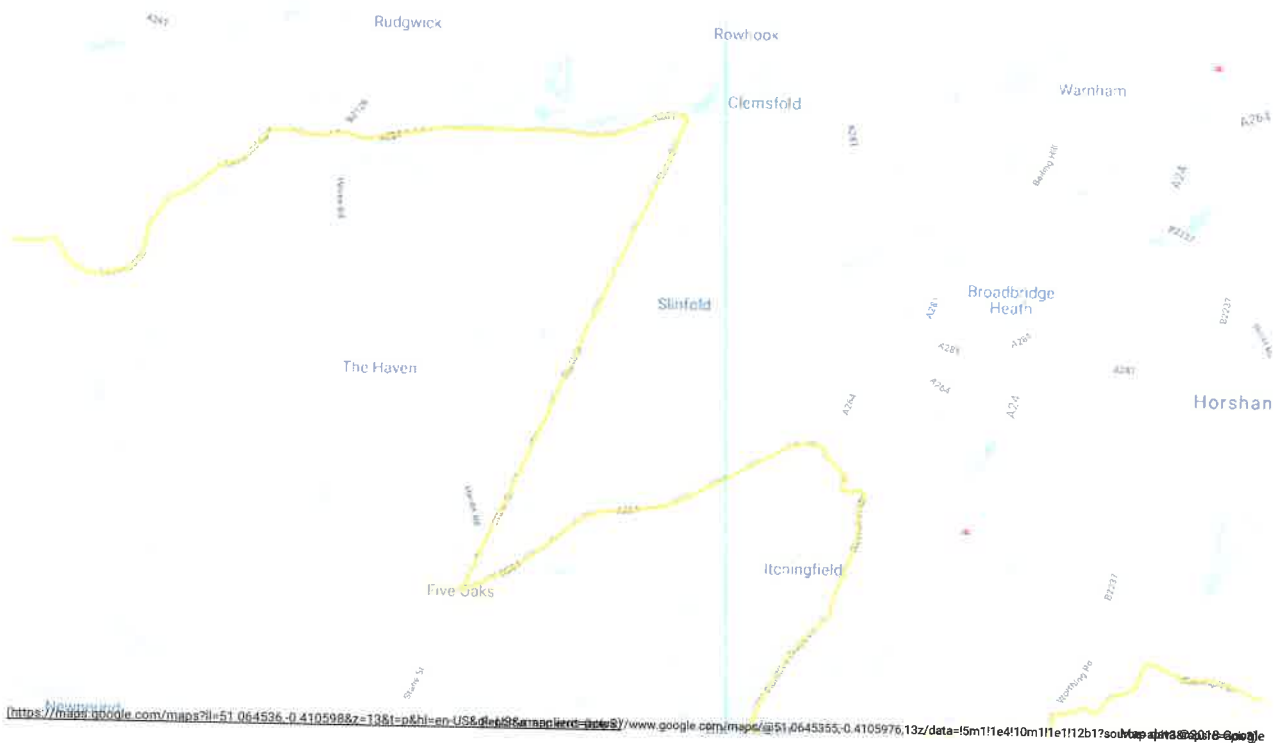
THE ROUTE

Check out the 100 mile closed road route:

Starting at the historic Goodwood Motor Circuit, our 100 mile fully closed road route will take riders on a breathtaking journey through the county of West Sussex. Featuring rolling countryside, panoramic views, picturesque villages and iconic climbs, the route showcases the very best of this stunning part of the country.

With c.1,500m of climbing, it's a relatively challenging route, but the stunning scenery and local support will help power riders all the way to the finish line!

After being treated to a grandstand finish on the hallowed tarmac of Goodwood Motor Circuit, riders will complete a celebratory lap of the track and enter the paddocks to collect a well-earned medal before celebrating this magnificent achievement with family and friends.



DISTANCE	MIN ALTITUDE	PEAK	CLIMB	DESCENT
100 miles	13 ft	515 ft	4,547 ft	4,541 ft

DOWNLOAD
GPX

<https://www.velosouth.com/wp/wp-content/uploads/2018/05/VeloSouth2018.gpx>

DOWNLOAD
KML

<https://www.velosouth.com/wp/wp-content/uploads/2018/05/Velo-South-Route.kml>

DOWNLOAD
TCX

<https://www.velosouth.com/wp/wp-content/uploads/2018/06/VeloSouth2018.tcx>

If you are going to ride parts of the route, please do not follow the GPX / KML files to the exact line as they are designed for when the roads are closed. Please keep this in mind and ride safe!



<https://facebook.com/VeloSouth100>



<https://twitter.com/VeloSouth>



<https://www.instagram.com/velosouth>

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ROAD CLOSURE FAQs

If your question isn't answered below, please get in touch with our Route Team at route@velosouth.com (<mailto:route@velosouth.com>) or by calling 01243 935 359 where you can leave a voicemail that we can respond to.

What are the benefits of Vélo South?

x

Vélo South is one of only two cycling events in the UK in 2018 that offer participants the thrill of covering the magical 100-mile distance on a closed road route – the ultimate experience for an amateur rider.

The event is privately funded which covers all aspects of its staging. There is no request for financial support from West Sussex and its public finances to deliver the event. We are investing in building something that we hope will become a celebrated annual event.

As well as being a great experience for the event's 15,000 participants, Vélo South brings many benefits to the local area.

· **Economic:** Based on previous experience, up to 50% of non-local riders will book local hotel accommodation the night before the event. In addition, each rider will on average have around 2 spectators accompanying them, all of whom will spend money in the county. We plan to further dial up the economic impact by promoting, via the Vélo South website and PR activity, relevant businesses, hotels and restaurants in the county.

- **Profile:** Vélo South will be an opportunity to showcase West Sussex and its surrounding areas to visitors in the run up to, during and after the event. We expect around half of our 15,000 riders to come from outside of the region and therefore West Sussex will be introduced to a whole new audience.
- **Health & Wellbeing:** In line with the objectives of West Sussex County Council, and Chichester and Horsham District Councils, Vélo South aims to inspire more people to cycle by encouraging a healthy and active lifestyle. Post-event rider surveys at Vélo events indicate that 62% of participants were inspired to cycle more regularly and 34% said they would replace short car journeys with their bike.
- **Community:** Vélo South is anticipated to be a great spectacle and an opportunity for communities to support friends and family and engage with event activations in the local area.
Examples of local support from previous events included a village that put on a bike festival, local pubs holding micro events with music and food, restaurants and shops offering event day discounts to riders, huge family engagement (food stands, cake sales in driveways etc.) and numerous opportunities for businesses to partake in the event directly, cross promote and also fundraise.
- **Charity:** We expect the riders to raise in the region of £2 million for local and national good causes, including our four principle charity partners Alzheimer's Society, British Heart Foundation, Age UK West Sussex and Restart Rugby. This will make Vélo South one of the most successful charitable sporting events of 2018.

Why are road closures required?

Due to the scale and numbers participating in Vélo South, it is necessary to implement road closures across the full route to facilitate the safe passage of the participants and to ensure the safety of residents and businesses. These are put in place and removed in sections to minimise the length of time the roads are closed. The road closures are carefully considered and selected through a partnership of all local authorities, emergency services, and transport operators to minimise the inconveniences of the necessary road closures. Full details of all closures and their timings will be published in due course once finalised.

How can people get around the road closures?

x

Pedestrian access is not restricted during the event however pedestrians are advised to take the utmost care when crossing the route and use an existing crossing point where available; this will normally be an existing zebra crossing. If a pedestrian is unsure as to the suitability of a crossing location they can ask an event steward for assistance. For locals travelling by bicycle, it is recommended to dismount at the road closure and take care when crossing the route, again using an existing crossing point where available.

It will not be possible to cross or drive along the route in a vehicle. The easiest way to navigate around the road closures will be to use Google maps or a satellite enabled/live update GPS. The route and road closures will be updated live into these systems on the day of the event.

We strongly recommend where possible to plan any journeys ahead of time. A full interactive route map and travel advice will be available on our website a number of months ahead of the event to allow plenty of time for planning. In some instances, for residents

living very close to the route, parking a short distance away ahead of the road closures may be advisable in order to make a particular journey without a detour.

For anyone struggling to navigate the road closures, find a route, or with any other queries, the Vélo Route team are available to assist and are contactable by email (route@velosouth.com (<mailto:route@velosouth.com>)) or answering-machine service (01243 935 359) in the lead up to the event. On the day of the event a hotline number will also be in operation.

How will the road closures affect local transport such as buses or trains? ×

Vélo South is working with all local transport providers to assist them in planning and to communicate any affected services. Some local buses may run to an amended timetable or follow an amended route. This information will be available on bus companies' websites and linked to from the event website ahead of the event.

How will you inform local people about the event? ×

Vélo South recognises that widespread communication of the event and its associated road closures are crucial to the success of the event. Full details will be published at the earliest date to ensure ample time to plan ahead. Two major leaflet drops will take place to all addresses in close proximity to the route and within the event footprint and will detail key information to help people best plan their day and any travel movements.

Event information will be further distributed through local community mediums, such as on local noticeboards and newsletters, through local forums and associations and in selected

local community halls and businesses. We also plan to work with local media to ensure information is as widely disseminated as possible.

Final notification will occur from 2 weeks prior to the event in the form of advanced warning signage, strategically placed through the event's footprint. This we hope will serve as a timely reminder of the road closures and what to expect.

How do you ensure the general safety of the event and of local people?

x

Safety is a primary focus of this event from both a participant and general public perspective and is at the forefront of decision making throughout the planning process. Subject to the scrutiny of 'Safety Advisory Groups', Vélo South engages with Local Authority representatives, Emergency Services and other key stakeholders on all safety planning aspects. Appropriate infrastructure, signage or stewarding will be employed across the route and road closures to mitigate risk to both participants and locals.

How will access for emergency services work?

x

All of the Emergency Services are fully engaged throughout the planning process, and are in attendance at all meetings including safety meetings. They will have a presence in the Event Control Room on the day of the event to ensure their response needs are maintained and unobstructed.

Emergency Services will operate as usual on the day of the event and emergency services vehicle access will be maintained throughout. The public should use normal protocol, calling 999 or 111 as appropriate in the case of an emergency.

Please note the event has its own medical provider to cover the needs of participants during the event.

How will doctors or vets get access in case of an emergency call-out? x

In the case of an emergency where an alternative route is not possible or practicable, we will arrange managed access. Anyone on an emergency call-out should use the event hotline to arrange immediate access.

What facilities will the event put in place for participants? x

Vélo South will have both feed stations and water stations along the route, which will provide facilities to support the cyclists. These will include temporary toilets and waste management facilities to ensure that the event does not have an adverse impact on local communities and the environment. These feed and water stations often provide further opportunities for local businesses to benefit from the event. Full cleansing of these sites, their surroundings and the wider route will occur prior to and after the event to ensure that any litter is collected.

What facilities will be put in place for spectators? x

A spectator guide will be available on the event website as the event approaches. This will include advice on where to watch the event along the route, local business promotions / offers and other useful travel information.

How can local communities, businesses and residents get involved in the event? x

Local communities, businesses and residents are encouraged to get involved with Vélo South and spectate at the event to support their families, friends and other participants who are cycling. Additionally, there will be opportunities for local residents to volunteer at the event along the route and at the venue. If you are interested in volunteering please email volunteer@velosouth.com (<mailto:volunteer@velosouth.com>).

Businesses can also take part in the event through Business 100. Find out more [here \(https://www.velosouth.com/business-100/\)](https://www.velosouth.com/business-100/).

Get in touch



The Vélo South Route team are available to assist with any enquiries. Please get in touch at route@velosouth.com (<mailto:route@velosouth.com>) or by calling **01243 935 359** where you can leave a voicemail that we will respond to.



<https://facebook.com/VeloSouth100>



<https://twitter.com/VeloSouth>



<https://www.instagram.com/velosouth>

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